

1993-04-20

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Digital USD Citation

Office of Public Information, "USD Students Honor Greentree Grocers for Corporate Ecology" (1993). *News Releases*. 3976.
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University of San Diego

Office of Public Relations

News Bureau

USD STUDENTS HONOR GREENTREE GROCERS FOR CORPORATE ECOLOGY

The USD Student Environmental Action Club will present a "Good Corporate Citizen" Award to Greentree Grocers on Saturday, April 24, at 11:00 a.m. outside the Clairemont store at 3560 Mount Acadia Blvd.

The award is given to honor Greentree's corporate philosophy stressing concern for the environment. In line with this philosophy, Greentree offers cash rebates to customers who bring their own shopping bags, coffee cups, or other containers.

"As students, we know we will eventually be responsible for the mess our planet is in," said club president Lauren Johnson. "So we want to give special thanks to businesses like Greentree Grocers who are working now to preserve our environmental heritage."

Participants in the awards ceremony will include:

- Bill Harris of the City of San Diego Waste Management
- Shelita Weinfield of I Love A Clean San Diego County
- consumer activist Michael Shames
- Denise Smith, Greentree Grocers manager
- Dr. Gary Whitney of the USD School of Business Administration

Along with the awards presentation, the student environmental activists will distribute tips for consumers on easy ways to recycle household containers.

For further information, please contact James Hu, 558-9211, ext. 316 (days) or 484-2159 (evenings) or Barry Hartman, 693-5536 (days) or 495-1760 (evenings).