Friends and Foes? Dynamite Line-Up of Press, Public Relations Pros Square Off Nov. 28 to Examine How Their Relationships Shape the News

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DYNAMITE LINE-UP OF PRESS, PUBLIC RELATIONS PROS SQUARE OFF NOV. 28 TO EXAMINE HOW THEIR RELATIONSHIPS SHAPE THE NEWS

Channel 39's Marty Levin will moderate what is expected to be a hard-hitting, revealing discussion at USD between members of the local news media and public relations practitioners who bring us the news.

Levin will employ a Phil Donahue/Third Thursday format for the free, public event set at 7 p.m. Tuesday, Nov. 28, in the Hahn University Center. A hosted reception follows.

The press panelists:
* Channel 10 reporter/anchor Adrienne Alpert.
* San Diego Union columnist Tom Blair.
* Tribune sports columnists Nick Canepa.
* Voice & Viewpoint Editor/Publisher John Warren.

The public relations panelists:
* Jack Berkman, co-owner of Berkman & Daniels Agency.
* Otto Bos, Senator Pete Wilson's long-time aide and campaign manager.
* Dave Cohen, San Diego Police Department public information officer.
* Jackie Hill, vice president of communications, Sea World of California.

Also on the panel:
Dr. Dennis Rohatyn, a USD philosophy professor, an ethics expert and a KPBS Radio commentator.

The program is part of the Project Watchdog series, co-sponsored by the Society of Professional Journalists local chapter and USD.
The series offers the public a rare opportunity to gain insight into how the media operates and to interact with reporters, editors and educators on the latest issues in journalism.

The programs, which are presented every other month at the Hahn University Center, also offer journalists an opportunity to examine their performance and ethics.

"Bring your complaints and your curiosity," said Jane Clifford, SPJ Project Watchdog chair and a Tribune feature writer.

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