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NEWS RELEASE



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IMMEDIATE RELEASE

June 7, 1972

USD MERGER AND DEVELOPMENT CAMPAIGN ANNOUNCED BY PRESIDENT

San Diego, Calif., The completion of merger negotiations was announced at a press conference this morning by the President of the University of San Diego. Dr. Author E. Hughes said that all members of the Boards of Trustees of the former San Diego College for Women and the University of San Diego College for Men had signed the agreement on May 18, 1972. An amendment to the original charter of the University has been filed with the Corporation Commission in Sacramento, thus completing the merger.

The merger culminates four years of careful study and planning which began at the suggestion of the students who desired a coed campus with coed classes and a shared administration.

The San Diego College for Women was owned and operated by the Religious of the Sacred Heart. The University of San Diego College for Men and School of Law was owned and operated by the Diocese of San Diego. *with the signing of a merger agreement on May 18/72* The University of San Diego ~~is now a free-~~^{standing} corporation and ~~is~~^{is} legally separated from the former owners. It is a Catholic, private, independent institution.

The University has not received any financial support from the Diocese of San Diego since 1969. The contributed services of the priests and the Religious of the Sacred Heart will continue. President Hughes said, "The new University of San Diego is a joint venture in higher education. Parties in this venture are the Diocese of San Diego, the

(more)

Aims

Society of the Sacred Heart and the lay community."

Hughes went on to say, "A great city deserves a great University. There is a great deal of pride among the community leaders of San Diego. There is a challenge here to all of us. There are financial problems in all areas of private education. It is a well-known fact that tuition can never cover the total costs of quality education. If USD is to achieve the greatness it is capable of, it must receive the support from those community leaders who understand the significance of a great university in a city like San Diego. We are therefore initiating a development fund campaign. This campaign ~~which has as its goal over the next five years of \$7,339,800, is to raise funds not for the construction of buildings, but the improvement and enhancement of those facets which already comprise the University of San Diego.~~ We have therefore given it the title of Commitment to Human Values. USD must offer an alternative to the excellent institutions of higher learning in the Southwest. This alternative is high-quality, personalized, value-based education in a humanistic Christian environment. Because of our smaller size, I feel we can expect a closer, interpersonal relationship between our faculty and students.

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