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Women's Crusade for a Common Sense Economy Set

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WOMEN'S CRUSADE FOR A COMMON SENSE ECONOMY SET

FOR IMMEDIATE RELEASE

Helen K. Copley, Chairman and Chief Executive Officer of The Copley Press, Inc., and a member of the National Organizing Committee of the Women's Crusade for a Common Sense Economy, announced today that she has appointed Sara S. Finn chairman of an April 19 event to interest women in San Diego County in the Crusade. A seminar/lunch will be held at the Town and Country Hotel.

Sara S. Finn, Director of Public Relations at the University of San Diego, announced that the April 19 meeting will be geared to educating both men and women about the Crusade and matters which directly affect the economy of our own lives as well as the economic strength of the country.

Finn stated, "The Women's Crusade for a Common Sense Economy" was launched in Los Angeles at a luncheon rally on November 23, 1976. Mrs. Copley and six other women executives have been actively preparing for over a year a vehicle through which women could be educated about the one phase of life which effects the lives of all of us--the economic situation in America. The Crusade is a non-political effort. It is meant to alert women to problem areas that they, through numbers alone, can change.

"Presently, our task is one of educating people so they will act knowledgeably in their efforts to improve our local and national economic situations."

more.

WOMEN'S CRUSADE

The morning program will feature a panel comprised of faculty from the USD School of Business Administration. Dean James M. Burns, D.B.A., will act as moderator. Panelists are Dr. Fred Bahr, Associate Professor of Management; Nancy Ellen Cook, Ph.D. candidate and Assistant Professor of Business, and Dr. Robert O'Neil, Assistant Professor of Economics.

A luncheon will follow the seminar. A speaker of national stature will be announced shortly.

Additional information may be obtained by calling the Public Relations Office at USD.

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